

RAJAR DATA RELEASE



Quarter 4, 2013 – February 6th 2014

Weekly Reach (000s)

BBC Radio Listening				Commercial Radio Listening			
	Dec-12	Sep-13	Dec-13		Dec-12	Sep-13	Dec-13
All BBC Radio	35,190	35,109	36,219	All Commercial Radio	33,223	34,406	34,914
All BBC Network Radio	31,994	31,968	33,126	All National Commercial	16,244	17,375	17,635
All BBC Local / Regional Radio	9,138	9,263	9,321	All Local Commercial	26,410	27,406	27,594

Share of Hours (%)

BBC Radio Listening				Commercial Radio Listening			
	Dec-12	Sep-13	Dec-13		Dec-12	Sep-13	Dec-13
All BBC Radio	55.3	53.4	55.2	All Commercial Radio	42.3	43.9	42.1
All BBC Network Radio	47.3	45.3	46.8	All National Commercial	12.6	13.5	13.3
All BBC Local / Regional Radio	7.9	8.1	8.4	All Local Commercial	29.7	30.5	28.8